





## FOLLOWING THE MONEY HIGH QUALITY SERVICES REMAIN AFFORDABLE

By Mayor Gene Winstead

**HE CITY OF BLOOMINGTON'S** mission is to deliver consistently high quality services. The City's goal is to keep these services affordable to all residents through strong financial planning and budgeting.

Compared to other monthly bills, City services remain a bargain. For example, a homeowner living in a median-priced, single-family home in Bloomington pays less than \$22 a month for police services that are available round-the-clock, 365 days a year. This homeowner pays \$17.34 a month for public works services that ensure streets are well-maintained and safe for motorists. See chart below.

How does the City keep the price of services to residents affordable? The City prides itself on solid financial planning and using a "steady as you go" approach to the cost of property tax-supported services – meaning that incremental adjustments

**For less** than the cost of some monthly cable TV bills, here are a few of the *services the City provides:* 

- Fire safety and protection.
- Parks and playgrounds.
- Plowing and maintaining streets and sidewalks.
- Police protection.
- Park maintenance.
- Sealcoating, overlays, reconstructed streets.
- Well-child clinics.

are made slowly and on an as-needed basis. In addition, the City uses a "pay as you go" approach to spending and doesn't defer payment on projects that can increase the costs in the long run. This approach was instituted during the economic downturn in the late 1990s. When it comes to staffing, every position is carefully analyzed. The City engages only the number of employees that can be supported through an economic downturn.

Because of its strong financial position, the City of Bloomington, unlike most other communities in Minnesota, receives very little property tax aid from the State. Given the history of the State's volatile revenue sources, the City made the decision for 2008 and again for 2009 to not count on receiving that aid from the State to finance its ongoing services. See Financial Update on page 3. Rather, it has used such aid to fund capital investment in community renewal.

Although cutbacks may seem a natural choice in tough economic times, quite the contrary is true when it comes to City services. During a downturn, City services can be in higher demand. The specter of a recession causes many people to put their travel plans on hold. More people staying home means an increased demand for Human Services and Parks

and Recreation programs. Police services are essential in maintaining a safe community during difficult economic times. We may not ever require police to come to our own homes, but that doesn't mean that they're not working for us on a daily basis.

Renewing and maintaining our capital infrastructure needs to continue to be a priority. As our city ages, infrastructure improvements are needed to maintain roads. New, more sustainable improvements save the City money in the long term. Since 2004, almost every street in the city has been improved by sealcoating, overlaying or reconstruction. Regular maintenance to our streets also ensures that they are safer, last longer and require fewer expensive repairs in the future. Our Public Works programs are extremely efficient and cost-effective.

The City recognizes that the economy is impacting many residents and businesses in the community. However, our excellent financial strength allows us to absorb some of the economic impact during a downturn without adversely affecting services. I am confident that through our organizational strength and strategic outlook, Bloomington will weather this storm.

### 2009 CITY SERVICE COSTS FOR A MEDIAN HOME VALUE OF \$242,800

Monthly cost in 2009	\$64.81
Tax Abatement	0.33
Technical Services	2.65
Fire Response	3.79
Community Development	3.97
Debt and capital	5.81
Community Services	9.16
Public Works	17.34
Police	\$21.76
Service	2009

### **CHECKS AND BALANCES**

The chart, left, shows how the monthly cost of property tax-supported services is divided among City departments. The cost of City services for a resident living in a median-priced, single-family home assessed at \$242,800 is \$64.81. Although a slight increase from last year, services have increased an average of \$1 per month in the past two years.

Public works, police and fire services account for about 66 percent of the monthly services for which homeowners pay.

From 1995 through 2002, utility fees remained unchanged. For 2009, utility fees will increase \$1.88, or 4.99 percent per month, for an annual average increase of 3.7 percent since 2000.

# BRIEFING

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The Briefing, published bimonthly by the City of Bloomington, is mailed to our residents and businesses. Direct comments and requests for Braille, larger print or computer disk to Communications Administrator Janine Hill. 1800 West Old Shakopee Road, Bloomington MN 55431-3027; PH 952-563-8819; TTY 952-563-8740; FAX 952-563-8715; E-MAIL jhill@ci.bloomington.mn.us. Web site: www.ci.bloomington.mn.us

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Upon request, this information can be available in Braille, large print, audio tape and/or electronic format.

